



## Kansas Dept. of Health and Environment KS0110

### Iola Register

<http://www.iolaregister.com/>

Allen

Iola, KS

Daily

Readership = 8,930

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/26/2007	2	Smoking ban in challenged	21	\$181.02	8,931
			<b>21</b>	<b>\$181.02</b>	<b>8,931</b>
					<b>1 record</b>

### Barber Co. Index

Barber

Medicine Lodge, KS

Weekly

Readership = 1,704

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/25/2007	2	All buyers liable for taxes on cigarettes	13	\$69.94	1,704
			<b>13</b>	<b>\$69.94</b>	<b>1,704</b>
					<b>1 record</b>

### Great Bend Tribune

Barton

Great Bend, KS

Daily

Readership = 13,852

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/27/2007	1	New data released by Kids Count	25	\$247.50	13,853
			<b>25</b>	<b>\$247.50</b>	<b>13,853</b>
					<b>1 record</b>

### Ft. Scott Tribune

<http://www.fstribune.com>

Bourbon

Fort Scott, KS

Daily

Readership = 6,410

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/25/2007	4	Reel life affects real life	14	\$137.90	6,410
			<b>14</b>	<b>\$137.90</b>	<b>6,410</b>
					<b>1 record</b>

**Horton Headlight****Brown****Horton, KS****Weekly****Readership = 3,792**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/10/2007	10	HYPERTENSION:	52	\$312.00	3,793
			<b>52</b>	<b>\$312.00</b>	<b>3,793</b>
					<b>1 record</b>

**Augusta Daily Gazette****Butler****Augusta, KS****Daily****Readership = 4,567**<http://www.augustagazette.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/12/2007	1	Smoking and the air we breathe	59	\$499.73	4,568
04/12/2007	1	Tobacco-free group to meet this evening	4	\$33.88	4,568
05/09/2007	1	THE TOBACCO FREE COALITION MEETING	4	\$33.88	4,568
			<b>67</b>	<b>\$567.49</b>	<b>13,704</b>
					<b>3 total records</b>

**Columbus Daily Advocate****Cherokee****Columbus, KS****Daily****Readership = 5,177**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/18/2007	4	Court to hear arguments in Lawrence smoking ban case	25	\$137.50	5,177
04/26/2007	3	All buyers liable for taxes on cigarettes	14	\$77.00	5,177
05/08/2007	2	JUVENILE ARRESTED FOLLOWING BREAK-IN	6	\$33.00	5,177
			<b>45</b>	<b>\$247.50</b>	<b>15,531</b>
					<b>3 total records</b>

**Clay Center Dispatch****Clay****Clay Center, KS****Daily****Readership = 6,403**<http://www.claycenter.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/03/2007	1	WWHAT DID, DIDN'T HAPPEN AT THE STATEHOUSE	24	\$201.60	6,403
			<b>24</b>	<b>\$201.60</b>	<b>6,403</b>
					<b>1 record</b>

**Concordia Blade-Empire**<http://www.bladeempire.com/>**Cloud****Concordia, KS****Daily****Readership = 5,480**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
04/18/2007	3	Kansas Press Service	24	\$158.40	5,481	
04/18/2007	6	Supreme Court to hear smoking ban case	13	\$85.80	5,481	
04/26/2007	8	Court hears challenge to Lawrence smoking ban	11	\$72.60	5,481	
			<b>48</b>	<b>\$316.80</b>	<b>16,443</b>	<b>3 total records</b>

**Miltonvale Record****Cloud****Miltonvale, KS****Weekly****Readership = 1,396**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
04/19/2007	1	USD #334 Board of Education	14	\$38.50	1,396	
			<b>14</b>	<b>\$38.50</b>	<b>1,396</b>	<b>1 record</b>

**Coffey Co. Republican**<http://www.coffeycountyonline.com/>**Coffey****Burlington, KS****Bi-Weekly****Readership = 6,943**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
04/27/2007	1	Support for lung disease patients	16	\$120.00	6,944	
			<b>16</b>	<b>\$120.00</b>	<b>6,944</b>	<b>1 record</b>

**Western Star****Comanche****Coldwater, KS****Weekly****Readership = 2,318**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
05/04/2007	12	TOBACCO PRODUCTS CAN HURT PLANTS	9	\$45.00	2,318	
			<b>9</b>	<b>\$45.00</b>	<b>2,318</b>	<b>1 record</b>

**Arkansas City Traveler**

Cowley

Arkansas City, KS

Daily

Readership = 8,940

<http://www.arkcity.net/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/24/2007	4	Smokers: no butts in public domain	27	\$239.76	8,940	
04/26/2007	5	High court hears challenge to smoking law	11	\$97.68	8,940	
05/09/2007	7	D.A.R.E. Awards	54	\$479.52	8,940	
05/10/2007	6	MORE D.A.R.E. WINNERS	47	\$417.36	8,940	
			<b>139</b>	<b>\$1,234.32</b>	<b>35,760</b>	<b>4 total records</b>

**Winfield Daily Courier**

Cowley

Winfield, KS

Daily

Readership = 11,966

<http://www.winfieldcourier.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/03/2007	3	GOV. MAY REVIVE PLAN TO INCREASE TABACCO...	17	\$135.66	11,967	
			<b>17</b>	<b>\$135.66</b>	<b>11,967</b>	<b>1 record</b>

**Abilene Reflector-Chronicle**

Dickinson

Abilene, KS

Daily

Readership = 8,544

<http://www.abilene-rc.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/18/2007	2	Lawrence smoking ban heads to state's highest court	25	\$187.50	8,544	
04/28/2007	3	WEIGHT LOSS, SMOKING CESSATION WITH...	11	\$82.50	8,544	
			<b>36</b>	<b>\$270.00</b>	<b>17,088</b>	<b>2 total records</b>

**Kansas Chief**

Doniphan

Wathena, KS

Weekly

Readership = 6,495

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/26/2007	9	Trooper fields questions from high school seniors	17	\$119.00	6,495	
05/10/2007	B2	LOCAL YOUTH ATTEND REGIONAL SPIT TOBACCO..	12	\$84.00	6,495	
			<b>29</b>	<b>\$203.00</b>	<b>12,990</b>	<b>2 total records</b>

**Lawrence Journal-World**

Douglas

Lawrence, KS

Daily

Readership = 47,076

<http://www.ljworld.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/16/2007	1	City must figure how to balance its budget	51	\$1,519.80	47,076
04/18/2007	4B	City smoking ban challenge to be heard	5	\$149.00	47,076
04/19/2007	1B	KU graduate hopes lung cancer campaign helps discover a...	24	\$715.20	47,076
04/26/2007	1	High court considers city's ban on smoking	37	\$1,102.60	47,076
05/03/2007	7	NEW CIGARETTE TAX INCREASE CONSIDERED	10	\$298.00	47,076
			<b>127</b>	<b>\$3,784.60</b>	<b>235,380</b>
					<b>5 total records</b>

**El Dorado Times**

El Dorado

El Dorado, KS

Daily

Readership = 7,486

<http://www.eldoradotimes.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/13/2007	1	Panel spotlights pros, cons of tobacco regulation	39	\$341.25	7,486
04/18/2007	3	Weight loss, stop smoking hypnotherapy sessions offered...	8	\$70.00	7,486
04/20/2007	8	Why weren't EHS students evacuated?	7	\$61.25	7,486
05/09/2007	3	TOBACCO FREE BUTLER	7	\$61.25	7,486
			<b>61</b>	<b>\$533.75</b>	<b>29,944</b>
					<b>4 total records</b>

**Ellis Review**

Ellis

Ellis, KS

Weekly

Readership = 2,401

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/10/2007	7	KIDS URGE MOTHERS TO QUIT	14	\$49.42	2,401
			<b>14</b>	<b>\$49.42</b>	<b>2,401</b>
					<b>1 record</b>

**Hays Daily News**

Ellis

Hays, KS

Daily

Readership = 29,046

<http://www.HDNews.net/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/13/2007	6	Phony science and public policy	20	\$300.00	29,047
04/18/2007	3	Court to hear arguments in Lawrence smoking ban	9	\$135.00	29,047

04/19/2007	1	District says Dells fit budget	30	\$450.00	29,047	
04/22/2007	4	A gift of love that keeps on burning	22	\$330.00	29,047	
05/01/2007	5	PARENTING TIPS,...	12	\$180.00	29,047	
			<b>93</b>	<b>\$1,395.00</b>	<b>145,235</b>	<b>5 total records</b>

**Ellsworth Co. Independent/Reporter**

Ellsworth

Ellsworth, KS

Weekly

Readership = 5,050

<http://www.ellsworthinderep.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/26/2007	9	Health Day keeps EES students moving	42	\$254.94	5,051	
			<b>42</b>	<b>\$254.94</b>	<b>5,051</b>	<b>1 record</b>

**Garden City Telegram**

Finney

Garden City, KS

Daily

Readership = 19,782

<http://www.gctelegram.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/13/2007	4	Smoking issue: repeat of prohibition	17	\$235.11	19,782	
04/18/2007	1	State court to hear smoking ban case	23	\$318.09	19,782	
04/24/2007	1	Doll to propose change on ban	21	\$290.43	19,782	
04/25/2007	4	FSA revamps proposal to close Kansas offices	16	\$221.28	19,782	
04/26/2007	1	State court hears smoking ban case	28	\$387.24	19,782	
04/26/2007	1	City nixes Doll's request	41	\$567.03	19,782	
05/11/2007	3	SEBELIUS SIGNS HEALTH CARE PACKAGE	22	\$304.26	19,782	
			<b>168</b>	<b>\$2,323.44</b>	<b>138,474</b>	<b>7 total records</b>

**Dodge City Daily Globe**

Ford

Dodge City, KS

Daily

Readership = 16,969

<http://www.dodgeglobe.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/14/2007	12	Shifting gears on smoking	52	\$603.20	16,969	
05/01/2007	1	CITY REVIEWS PROPOSED NONSMOKING...	22	\$255.20	16,969	
			<b>74</b>	<b>\$858.40</b>	<b>33,938</b>	<b>2 total records</b>

**Ottawa Herald**<http://www.ottawaherald.com/>**Franklin****Ottawa, KS****Daily****Readership = 11,798**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
04/18/2007	12	Court to hear arguments in Lawrence smoking ban case	27	\$240.84	11,799	
04/27/2007	1	Supreme Court hears smoking ban case	25	\$223.00	11,799	
			<b>52</b>	<b>\$463.84</b>	<b>23,598</b>	<b>2 total records</b>

**Daily Union**<http://www.dailyu.com>**Geary****Junction City, KS****Daily****Readership = 10,561**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
04/18/2007	7	Court Examines Extensive Smoking Ban in Lawrence	23	\$193.20	10,562	
04/19/2007	5	More on Non-Smoking Debate	7	\$58.80	10,562	
04/23/2007	1	Pushing non-smoking	8	\$67.20	10,562	
05/03/2007	6	TAXING TABACCO LIMITS	19	\$159.60	10,562	
			<b>57</b>	<b>\$478.80</b>	<b>42,248</b>	<b>4 total records</b>

**Ft. Riley Post**<http://www.rileyarmy.mil/newspaper>**Geary****Junction City, KS****Weekly****Readership = 20,240**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
04/26/2007	12	Secondhand smoke, firsthand problem for all	29	\$437.90	20,240	
			<b>29</b>	<b>\$437.90</b>	<b>20,240</b>	<b>1 record</b>

**Eureka Herald**<http://www.eurekaheald.com/>**Greenwood****Eureka, KS****Weekly****Readership = 4,866**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
05/03/2007	3	BASELINE PROGRAM TO BE OFFERED IN EUREKA	7	\$42.00	4,867	
			<b>7</b>	<b>\$42.00</b>	<b>4,867</b>	<b>1 record</b>

**Harvey Co. Independent**

Harvey

Halstead, KS

Weekly

Readership = 4,643

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/19/2007	8	Drug Awareness Training Class Set For April 27-28	34	\$238.00	4,644	
04/19/2007	9	Correction	3	\$21.00	4,644	
			<b>37</b>	<b>\$259.00</b>	<b>9,288</b>	<b>2 total records</b>

**Newton Kansan**<http://www.thekansan.com/>

Harvey

Newton, KS

Daily

Readership = 18,156

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/28/2007	2I	Prairie View goes smoke-free at all locations	33	\$491.70	18,156	
			<b>33</b>	<b>\$491.70</b>	<b>18,156</b>	<b>1 record</b>

**Haskell Co. Monitor-Chief**

Haskell

Sublette, KS

Weekly

Readership = 2,647

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/09/2007	1	QUITTING TOBACCO URGED FOR KIDS' SAKES	16	\$72.00	2,647	
			<b>16</b>	<b>\$72.00</b>	<b>2,647</b>	<b>1 record</b>

**Jetmore Republican**

Hodgeman

Jetmore, KS

Weekly

Readership = 2,449

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/25/2007	7	All buyers liable for taxes on cigarettes	11	\$52.25	2,450	
			<b>11</b>	<b>\$52.25</b>	<b>2,450</b>	<b>1 record</b>

**Holton Recorder**<http://www.holtonrecorder.com/>

Jackson

Holton, KS

Bi-Weekly

Readership = 10,865

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/25/2007	1	Strides made, but family economics still tenuous in Kansas	39	\$273.00	10,865	



04/30/2007	5	All tobacco purchases are to be taxed, KDOR reports	13	\$91.00	10,865	
			<b>52</b>	<b>\$364.00</b>	<b>21,730</b>	<b>2 total records</b>

**Kansas City Star**<http://www.kcstar.com>**Jackson****Kansas City, MO****Daily****Readership = 607,344**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/23/2007	1B	Ban on smoking lights a new fire	20	\$10,254.40	607,345	
04/24/2007	19D	TOBACCO CASE DENIED CLASS-ACTION STATUS	21	\$10,767.12	607,345	
04/25/2007	2B	News across the metro	5	\$2,563.60	607,345	
04/30/2007	6B	NEW KC COUNCIL SHOULD TAKE LOOK AT...	10	\$5,127.20	607,345	
04/30/2007	6B	CITY BANS DENY PEOPLE THIER...	20	\$10,254.40	607,345	
05/04/2007	10B	DEFENDING INDIVIDUAL RIGHTS	5	\$2,563.60	607,345	
05/04/2007		COUNCIL SEES NO NEED FOR SMOKING...	4	\$2,050.88	607,345	
05/04/2007	3B	HEALTH SUMMIT	2	\$1,025.44	607,345	
05/05/2007	10B	MARKET CAN'T SOLVE EVERYTHING	4	\$2,050.88	607,345	
05/06/2007	9C	SMOKING BAN HARMFUL	3	\$1,538.16	607,345	
			<b>94</b>	<b>\$48,195.68</b>	<b>6,073,450</b>	<b>10 total records</b>

**Johnson County Sun****Johnson****Overland Park, KS****Semi Weekly Readership = 43,113**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/12/2007		Early childhood education bill focuses on efficiency	19	\$231.42	43,114	
04/26/2007	6	HEAT ON SMOKE-FREE LAW	16	\$194.88	43,114	
04/26/2007	6	PROTECTING RIGHTS	7	\$85.26	43,114	
			<b>42</b>	<b>\$511.56</b>	<b>129,342</b>	<b>3 total records</b>

**Shawnee Dispatch**<http://www.shawneewestdispatch.com>**Johnson****Shawnee, KS****Weekly****Readership = 56,809**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/25/2007	1	Council member makes futile bid for early vote on smoking	29	\$771.40	56,810	
			<b>29</b>	<b>\$771.40</b>	<b>56,810</b>	<b>1 record</b>

**Spring Hill New Era**<http://www.gardnernews.com>**Johnson****Spring Hill, KS****Bi-Weekly****Readership = 2,072**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
05/11/2007	1	DARE STUDENTS HONORED	22	\$440.00	2,072	
			<b>22</b>	<b>\$440.00</b>	<b>2,072</b>	<b>1 record</b>

**Kingman Leader-Courier****Kingman****Kingman, KS****Semi Weekly Readership = 5,520**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
04/13/2007	1	New TV channel at KCH provides health information	3	\$19.20	5,520	
04/24/2007	3	All buyers liable for Taxes on Cigarette	11	\$70.40	5,520	
			<b>14</b>	<b>\$89.60</b>	<b>11,040</b>	<b>2 total records</b>

**Parsons Sun**<http://www.parsonssun.com/>**Labette****Parsons, KS****Daily****Readership = 12,921**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
04/26/2007	1	Trial on ban begins	19	\$169.10	12,921	
04/27/2007	6	Leave smoking ban ordinance in place	18	\$160.20	12,921	
05/07/2007	2	POLICE ARREST SOLDIERS FOR LOOTING	5	\$44.50	12,921	
05/10/2007	1	7 ACCUSED OF LOOTING IN GREENSBURG	21	\$186.90	12,921	
05/10/2007	12	AGENTS RAID TOBACCO SUPPLIERS	11	\$97.90	12,921	
			<b>74</b>	<b>\$658.60</b>	<b>64,605</b>	<b>5 total records</b>

**Leavenworth Times**<http://www.leavenworthtimes.com/>**Leavenworth****Leavenworth, KS****Daily****Readership = 12,291**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
05/05/2007	1	TWO MEN ROB WOOD OIL	35	\$472.50	12,291	
05/10/2007	4	FAMILY SIZE AND ENVIRONMENT	12	\$162.00	12,291	
			<b>47</b>	<b>\$634.50</b>	<b>24,582</b>	<b>2 total records</b>

**Oakley Graphic**

Logan

Oakley, KS

Weekly

Readership = 3,180

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/18/2007	5	St. Joseph's 5th graders complete DARE	44	\$209.00	3,181
04/25/2007	9	OES 5th graders, graduate from DARE	52	\$247.00	3,181
			<b>96</b>	<b>\$456.00</b>	<b>6,362</b>
			<b>2 total records</b>		

**Emporia Gazette**<http://www.emporiagazette.com/>

Lyon

Emporia, KS

Daily

Readership = 19,402

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/18/2007	1	Smoking ban challenged	5	\$52.80	19,403
04/26/2007	1	Court hears smoking case	5	\$52.80	19,403
04/28/2007	12	SMOKING BAN	3	\$31.68	19,403
05/11/2007	3	GROUP RECEIVES GRANT MONEY	12	\$126.72	19,403
			<b>25</b>	<b>\$264.00</b>	<b>77,612</b>
			<b>4 total records</b>		

**Hillsboro Free Press**<http://www.hillsborofreepress.com/>

Marion

Hillsboro, KS

Weekly

Readership = 17,339

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/25/2007	8	County kids smarter about tobacco, alcohol	19	\$171.00	17,340
05/02/2007	9	HCMC commits to going tobacco-free beginning May 7	8	\$72.00	17,340
			<b>27</b>	<b>\$243.00</b>	<b>34,680</b>
			<b>2 total records</b>		

**Marion Co. Record**<http://www.marionrecord.com/>

Marion

Marion, KS

Weekly

Readership = 6,094

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/02/2007	1	COUNTY ED PROFESSIONAL IS PROMOTED TO...	11	\$99.00	6,095
			<b>11</b>	<b>\$99.00</b>	<b>6,095</b>
			<b>1 record</b>		

**Marysville Advocate**<http://www.mvleadvocate.com/>**Marshall****Marysville, KS****Weekly****Readership = 12,086**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
04/12/2007	8B	Another miracle, please	15	\$120.00	12,086	
04/12/2007	8B	Good job, board	2	\$16.00	12,086	
04/19/2007	7	Proposed Policy	8	\$64.00	12,086	
04/19/2007	7	Current Policy	8	\$64.00	12,086	
			<b>33</b>	<b>\$264.00</b>	<b>48,344</b>	<b>4 total records</b>

**Lindsborg News-Record****McPherson****Lindsborg, KS****Weekly****Readership = 5,618**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
04/26/2007	4B	Taxes are owed if you buy cigarettes out of state via online..10	10	\$130.00	5,619	
			<b>10</b>	<b>\$130.00</b>	<b>5,619</b>	<b>1 record</b>

**McPherson Sentinel**<http://www.mcphersonsentinel.com/>**McPherson****McPherson, KS****Daily****Readership = 9,137**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
04/23/2007	4	Problems with health and drug insurance	17	\$221.00	9,138	
05/01/2007	2	Kansas kids' Fitness Day activities scheduled. Friday	11	\$143.00	9,138	
05/08/2007	8	MANY INHERENT DANGERS IN 'THE INSTANT...	31	\$403.00	9,138	
05/08/2007	9	SMOKERS WARNED OF DANGERS OF FAILING TO...	17	\$221.00	9,138	
			<b>76</b>	<b>\$988.00</b>	<b>36,552</b>	<b>4 total records</b>

**Independence Daily Reporter****Montgomery****Independence, KS****Daily****Readership = 14,080**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
04/18/2007	8	Court to hear smoking ban case	3	\$27.72	14,081	
04/26/2007	5	High court hears challenge to smoking ban	18	\$166.32	14,081	
05/03/2007	5	SEBELIUS MAY REVIVE PLAN TO INCREASE...	17	\$157.08	14,081	
			<b>38</b>	<b>\$351.12</b>	<b>42,243</b>	<b>3 total records</b>

**Council Grove Republican**

Morris

Council Grove, KS

Daily

Readership = 4,685

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/18/2007	4	Court to Hear Arguments In Smoking Ban Case	4	\$25.00	4,685	
04/30/2007	2	SPENDING ISSUES RESOLVED BY NEGOTIATORS	19	\$118.75	4,685	
05/03/2007	4	LEGISLATIVE NOTEBOOK	25	\$156.25	4,685	
			<b>48</b>	<b>\$300.00</b>	<b>14,055</b>	<b>3 total records</b>

**Sabetha Herald**<http://www.sabethaks.com>

Nemaha

Sabetha, KS

Weekly

Readership = 5,172

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
05/09/2007	4B	SES THIRD GRADE PARTICIPATES IN KANSAS KIDS.16		\$101.28	5,173	
			<b>16</b>	<b>\$101.28</b>	<b>5,173</b>	<b>1 record</b>

**Chanute Tribune**<http://www.chanute.com>

Neosho

Chanute, KS

Daily

Readership = 8,820

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/18/2007	3	Lawrence smoking ban case to court	9	\$74.52	8,820	
			<b>9</b>	<b>\$74.52</b>	<b>8,820</b>	<b>1 record</b>

**Norton Telegram**<http://www.nwkansas.com/>

Norton

Norton, KS

Bi-Weekly

Readership = 3,778

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/13/2007	1	District going tobacco free on August 1	25	\$167.50	3,779	
04/13/2007	3	Wildfires listed in top five natural hazards	11	\$73.70	3,779	
			<b>36</b>	<b>\$241.20</b>	<b>7,558</b>	<b>2 total records</b>

**The Osage County Herald-Chronicle**<http://www.ocherald.com>**Osage****Osage City, KS****Weekly****Readership = 10,198**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
04/12/2007	3	Safe Proms one goal of Drug Free coalition	8	\$69.36	10,198
			<b>8</b>	<b>\$69.36</b>	<b>10,198</b>
					<b>1 record</b>

**Minneapolis Messenger**<http://www.minneapolismessenger.net>**Ottawa****Minneapolis, KS****Weekly****Readership = 3,873**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
05/03/2007	7	HOW TO AVOID MEMORY LOSS	7	\$35.00	3,873
			<b>7</b>	<b>\$35.00</b>	<b>3,873</b>
					<b>1 record</b>

**Advocate of Phillips County****Phillips****Phillipsburg, KS****Weekly****Readership = 4,310**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
04/12/2007	1	After school program offered at Junior High	7	\$31.43	4,310
05/10/2007	6B	SMOKERS BEWARE: KEEP YOUR HANDS TO...	17	\$76.33	4,310
			<b>24</b>	<b>\$107.76</b>	<b>8,620</b>
					<b>2 total records</b>

**Westmoreland Recorder**<http://www.westmorelandrecorder.com>**Pottawatomie****Westmoreland, KS****Weekly****Readership = 1,713**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>
04/26/2007	1	Morrison announces \$50 million payment	10	\$35.20	1,713
			<b>10</b>	<b>\$35.20</b>	<b>1,713</b>
					<b>1 record</b>

**Hutchinson News**<http://www.hutchnews.com/>**Reno****Hutchinson, KS****Daily****Readership = 73,319**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
04/13/2007	6	Only one way to quit	3	\$78.69	73,319	
04/25/2007	1	Kansas Kids Count Data	8	\$209.84	73,319	
04/26/2007	1	Court takes up challenge of smoking ban	18	\$472.14	73,319	
05/06/2007	5B	A DISGUSTING, DEADLY HABIT	12	\$314.76	73,319	
			<b>41</b>	<b>\$1,075.43</b>	<b>293,276</b>	<b>4 total records</b>

**Turon Record****Reno****Turon, KS****Daily****Readership = 1,150**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
05/10/2007	4	FOR THE RECORD	8	\$16.00	1,150	
			<b>8</b>	<b>\$16.00</b>	<b>1,150</b>	<b>1 record</b>

**Manhattan Mercury**<http://www.themercury.com/>**Riley****Manhattan, KS****Daily****Readership = 22,438**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
04/18/2007	3	Court examining smoking ban case	5	\$44.50	22,439	
05/05/2007	3	SEBELIUS MAY REVIVE TABACCO-TAX PROPOSAL	9	\$80.10	22,439	
			<b>14</b>	<b>\$124.60</b>	<b>44,878</b>	<b>2 total records</b>

**Plainville Times****Rooks****Plainville, KS****Weekly****Readership = 3,461**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
05/10/2007	9	MOTHERS URGED TO QUIT TOBACCO FOR THEIR...	16	\$80.00	3,461	
			<b>16</b>	<b>\$80.00</b>	<b>3,461</b>	<b>1 record</b>

**Stockton Sentinel****Rooks****Stockton, KS****Weekly****Readership = 4,353**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
04/12/2007	4B	Kick Butts Day Poster Contest	13	\$73.71	4,354	
05/10/2007	B1	MOTHERS URGED TO QUIT TOBACCO FOR THIER...	6	\$34.02	4,354	
			<b>19</b>	<b>\$107.73</b>	<b>8,708</b>	<b>2 total records</b>

**Lucas-Sylvan News****Russell****Lucas, KS****Weekly****Readership = 1,849**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
04/12/2007	8	From Deanna's Desk	18	\$63.00	1,849	
			<b>18</b>	<b>\$63.00</b>	<b>1,849</b>	<b>1 record</b>

**Salina Journal**<http://www.saljournal.com/>**Saline****Salina, KS****Daily****Readership = 65,784**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
04/26/2007	1	Lawrence bar owner challenges city's smoking ban	19	\$399.00	65,785	
			<b>19</b>	<b>\$399.00</b>	<b>65,785</b>	<b>1 record</b>

**Derby Informer**<http://www.derbyinformer.com/>**Sedgwick****Derby, KS****Weekly****Readership = 1,867**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
04/18/2007	1	Mayor casts vote to bring clean indoor air	28	\$434.00	1,868	
04/18/2007	1	Coalition disappointed with ordinance	19	\$294.50	1,868	
04/18/2007	2	The the editor	12	\$186.00	1,868	
04/25/2007	3	Smoke-free league needs bowlers	8	\$124.00	1,868	
05/02/2007	1	COUNCIL MINUTES QUESTIONED ON NO...	27	\$418.50	1,868	
			<b>94</b>	<b>\$1,457.00</b>	<b>9,340</b>	<b>5 total records</b>



**Derby Reporter**<http://www.derbydailyrep.com/>

Sedgwick

Derby, KS

Daily

Readership = 2,214

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/19/2007	3	Clean air ordinance being instated too slowly	3	\$23.28	2,215	
04/19/2007	3	Letters to the Editor	13	\$100.88	2,215	
05/03/2007	4	LETTERS TO THE EDITOR	22	\$170.72	2,215	
05/09/2007	1	YOUTH WORK TO MAKE THEIR COMMUNITY...	51	\$395.76	2,215	
			<b>89</b>	<b>\$690.64</b>	<b>8,860</b>	<b>4 total records</b>

**Haysville Times**<http://haysvilleonline.com/times>

Sedgwick

Haysville, KS

Weekly

Readership = 2,704

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/20/2007	4	Fourth grade smoke out	14	\$130.62	2,705	
			<b>14</b>	<b>\$130.62</b>	<b>2,705</b>	<b>1 record</b>

**Wichita Eagle**<http://www.kansas.com>

Sedgwick

Wichita, KS

Daily

Readership = 237,817

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/19/2007	4B	Court to hear smoking ban case	17	\$2,164.95	237,818	
05/03/2007	3	TOP ISSUES IN LEGISLATION	27	\$3,438.45	237,818	
05/07/2007	11	BLOG EXCERPTS	6	\$764.10	237,818	
			<b>50</b>	<b>\$6,367.50</b>	<b>713,454</b>	<b>3 total records</b>

**Southwest Daily Times**<http://www.swdtimes.com/>

Seward

Liberal, KS

Daily

Readership = 9,526

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
04/18/2007	5	Court to hear arguments in Lawrence smoking ban case	13	\$169.00	9,527	
			<b>13</b>	<b>\$169.00</b>	<b>9,527</b>	<b>1 record</b>

**Topeka Capital-Journal**<http://www.cjonline.com/>

Shawnee

Topeka, KS

Daily

Readership = 110,905

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/14/2007	4	When the defenses fail, we turn and fight	21	\$1,589.91	110,906
04/20/2007	1	Booze, drugs, smokes will lead to timeout	54	\$4,088.34	110,906
04/21/2007	4	Make even more money	5	\$378.55	110,906
04/26/2007		Lawrence smoking litigated	47	\$3,558.37	110,906
04/28/2007	2	A QUIZ ON WHAT'S GOING ON	14	\$1,059.94	110,906
05/04/2007	4	LET LOCALS DECIDE	5	\$378.55	110,906
			<b>146</b>	<b>\$11,053.66</b>	<b>665,436</b>
			<b>6 total records</b>		

**Hoxie Sentinel**

Sheridan

Hoxie, KS

Weekly

Readership = 2,996

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/26/2007	4	Sheridan County Health Complex becomes Tobacco Free	8	\$38.00	2,997
			<b>8</b>	<b>\$38.00</b>	<b>2,997</b>
			<b>1 record</b>		

**Caldwell Messenger**

Sumner

Caldwell, KS

Weekly

Readership = 3,084

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/11/2007	9	Cigarette tax payment	16	\$55.20	3,084
04/25/2007	8	Taxes on cigarettes	13	\$44.85	3,084
			<b>29</b>	<b>\$100.05</b>	<b>6,168</b>
			<b>2 total records</b>		

**Colby Free Press**<http://www.nwkansas.com/>

Thomas

Colby, KS

Daily

Readership = 4,761

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
04/18/2007	3	Lawrence smoking ban discussed	6	\$55.62	4,761
			<b>6</b>	<b>\$55.62</b>	<b>4,761</b>
			<b>1 record</b>		

**Wilson Co. Citizen****Wilson****Fredonia, KS****Bi-Weekly****Readership = 8,100**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
04/23/2007	1	Dept. of Revenue steps up efforts to collect sales tax on...	15	\$86.25	8,101	
			<b>15</b>	<b>\$86.25</b>	<b>8,101</b>	<b>1 record</b>

**Yates Center News**<http://www.sekansas.com/>**Woodson****Yates Center, KS****Weekly****Readership = 4,135**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
04/19/2007	10	STAY Youth Coalition receives grant	20	\$125.00	4,135	
			<b>20</b>	<b>\$125.00</b>	<b>4,135</b>	<b>1 record</b>

**Kansas State Globe****Wyandotte****Kansas City, KS****Weekly****Readership = 34,500**

<b>Date</b>	<b>Page #</b>	<b>Headline</b>	<b>Col. Inches</b>	<b>Ad Equiv</b>	<b>Rdshp</b>	
05/10/2007	5	YOUNG WOMEN, SMOKING AND OTHER RISKY...	7	\$169.33	34,500	
			<b>7</b>	<b>\$169.33</b>	<b>34,500</b>	<b>1 record</b>

## Grand Totals

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**Publications = 74**  
**Clips = 163**  
**Col. Inches = 2,864**  
**Ad Equiv = \$93,558.48**  
**Rdshp = 9,479,391**

## Allen

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 21**  
**Ad Equiv = \$181.02**  
**Rdshp = 8,931**

## Barber

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 13**  
**Ad Equiv = \$69.94**  
**Rdshp = 1,704**

## Barton

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 25**  
**Ad Equiv = \$247.50**  
**Rdshp = 13,853**

## Bourbon

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 14**  
**Ad Equiv = \$137.90**  
**Rdshp = 6,410**

## Brown

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 52**  
**Ad Equiv = \$312.00**  
**Rdshp = 3,793**

## Butler

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**Publications = 1**  
**Clips = 3**  
**Col. Inches = 67**  
**Ad Equiv = \$567.49**  
**Rdshp = 13,704**

## Cherokee

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**Publications = 1**  
**Clips = 3**  
**Col. Inches = 45**  
**Ad Equiv = \$247.50**  
**Rdshp = 15,531**

## Clay

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 24**  
**Ad Equiv = \$201.60**  
**Rdshp = 6,403**

## Cloud

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**Publications = 2**  
**Clips = 4**  
**Col. Inches = 62**  
**Ad Equiv = \$355.30**  
**Rdshp = 17,839**

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## Coffey

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 16**  
**Ad Equiv = \$120.00**  
**Rdshp = 6,944**

## Comanche

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 9**  
**Ad Equiv = \$45.00**  
**Rdshp = 2,318**

## Cowley

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**Publications = 2**  
**Clips = 5**  
**Col. Inches = 156**  
**Ad Equiv = \$1,369.98**  
**Rdshp = 47,727**

## Dickinson

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 36**  
**Ad Equiv = \$270.00**  
**Rdshp = 17,088**

## Doniphan

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 29**  
**Ad Equiv = \$203.00**  
**Rdshp = 12,990**

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**Douglas**

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**Publications = 1**  
**Clips = 5**  
**Col. Inches = 127**  
**Ad Equiv = \$3,784.60**  
**Rdshp = 235,380**

**El Dorado**

---

**Publications = 1**  
**Clips = 4**  
**Col. Inches = 61**  
**Ad Equiv = \$533.75**  
**Rdshp = 29,944**

**Ellis**

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**Publications = 2**  
**Clips = 6**  
**Col. Inches = 107**  
**Ad Equiv = \$1,444.42**  
**Rdshp = 147,636**

**Ellsworth**

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 42**  
**Ad Equiv = \$254.94**  
**Rdshp = 5,051**

**Finney**

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**Publications = 1**  
**Clips = 7**  
**Col. Inches = 168**  
**Ad Equiv = \$2,323.44**  
**Rdshp = 138,474**

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**Ford**

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 74**  
**Ad Equiv = \$858.40**  
**Rdshp = 33,938**

**Franklin**

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 52**  
**Ad Equiv = \$463.84**  
**Rdshp = 23,598**

**Geary**

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**Publications = 2**  
**Clips = 5**  
**Col. Inches = 86**  
**Ad Equiv = \$916.70**  
**Rdshp = 62,488**

**Greenwood**

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 7**  
**Ad Equiv = \$42.00**  
**Rdshp = 4,867**

**Harvey**

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**Publications = 2**  
**Clips = 3**  
**Col. Inches = 70**  
**Ad Equiv = \$750.70**  
**Rdshp = 27,444**

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## Haskell

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 16**  
**Ad Equiv = \$72.00**  
**Rdshp = 2,647**

## Hodgeman

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 11**  
**Ad Equiv = \$52.25**  
**Rdshp = 2,450**

## Jackson

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**Publications = 2**  
**Clips = 12**  
**Col. Inches = 146**  
**Ad Equiv = \$48,559.68**  
**Rdshp = 6,095,180**

## Johnson

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**Publications = 3**  
**Clips = 5**  
**Col. Inches = 93**  
**Ad Equiv = \$1,722.96**  
**Rdshp = 188,224**

## Kingman

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 14**  
**Ad Equiv = \$89.60**  
**Rdshp = 11,040**

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## Labette

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**Publications = 1**  
**Clips = 5**  
**Col. Inches = 74**  
**Ad Equiv = \$658.60**  
**Rdshp = 64,605**

## Leavenworth

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 47**  
**Ad Equiv = \$634.50**  
**Rdshp = 24,582**

## Logan

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 96**  
**Ad Equiv = \$456.00**  
**Rdshp = 6,362**

## Lyon

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**Publications = 1**  
**Clips = 4**  
**Col. Inches = 25**  
**Ad Equiv = \$264.00**  
**Rdshp = 77,612**

## Marion

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**Publications = 2**  
**Clips = 3**  
**Col. Inches = 38**  
**Ad Equiv = \$342.00**  
**Rdshp = 40,775**

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## Marshall

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**Publications = 1**  
**Clips = 4**  
**Col. Inches = 33**  
**Ad Equiv = \$264.00**  
**Rdshp = 48,344**

## McPherson

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**Publications = 2**  
**Clips = 5**  
**Col. Inches = 86**  
**Ad Equiv = \$1,118.00**  
**Rdshp = 42,171**

## Montgomery

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**Publications = 1**  
**Clips = 3**  
**Col. Inches = 38**  
**Ad Equiv = \$351.12**  
**Rdshp = 42,243**

## Morris

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**Publications = 1**  
**Clips = 3**  
**Col. Inches = 48**  
**Ad Equiv = \$300.00**  
**Rdshp = 14,055**

## Nemaha

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 16**  
**Ad Equiv = \$101.28**  
**Rdshp = 5,173**

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## Neosho

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 9**  
**Ad Equiv = \$74.52**  
**Rdshp = 8,820**

## Norton

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 36**  
**Ad Equiv = \$241.20**  
**Rdshp = 7,558**

## Osage

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 8**  
**Ad Equiv = \$69.36**  
**Rdshp = 10,198**

## Ottawa

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 7**  
**Ad Equiv = \$35.00**  
**Rdshp = 3,873**

## Phillips

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 24**  
**Ad Equiv = \$107.76**  
**Rdshp = 8,620**

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## Pottawatomie

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 10**  
**Ad Equiv = \$35.20**  
**Rdshp = 1,713**

## Reno

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**Publications = 2**  
**Clips = 5**  
**Col. Inches = 49**  
**Ad Equiv = \$1,091.43**  
**Rdshp = 294,426**

## Riley

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 14**  
**Ad Equiv = \$124.60**  
**Rdshp = 44,878**

## Rooks

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**Publications = 2**  
**Clips = 3**  
**Col. Inches = 35**  
**Ad Equiv = \$187.73**  
**Rdshp = 12,169**

## Russell

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 18**  
**Ad Equiv = \$63.00**  
**Rdshp = 1,849**

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## Saline

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 19**  
**Ad Equiv = \$399.00**  
**Rdshp = 65,785**

## Sedgwick

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**Publications = 4**  
**Clips = 13**  
**Col. Inches = 247**  
**Ad Equiv = \$8,645.76**  
**Rdshp = 734,359**

## Seward

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 13**  
**Ad Equiv = \$169.00**  
**Rdshp = 9,527**

## Shawnee

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**Publications = 1**  
**Clips = 6**  
**Col. Inches = 146**  
**Ad Equiv = \$11,053.66**  
**Rdshp = 665,436**

## Sheridan

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 8**  
**Ad Equiv = \$38.00**  
**Rdshp = 2,997**

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**Sumner**

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**Publications = 1**  
**Clips = 2**  
**Col. Inches = 29**  
**Ad Equiv = \$100.05**  
**Rdshp = 6,168**

**Thomas**

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 6**  
**Ad Equiv = \$55.62**  
**Rdshp = 4,761**

**Wilson**

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 15**  
**Ad Equiv = \$86.25**  
**Rdshp = 8,101**

**Woodson**

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 20**  
**Ad Equiv = \$125.00**  
**Rdshp = 4,135**

**Wyandotte**

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**Publications = 1**  
**Clips = 1**  
**Col. Inches = 7**  
**Ad Equiv = \$169.33**  
**Rdshp = 34,500**

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